

Maine Mayhem

10 Cloverleaf Lane
Scarborough, Maine 04074



Women's Football

info@mainemayhemfootball.com
207-615-7213

To Our Community Business Partners,

Thank you for your interest in supporting the Maine Mayhem, Maine's only full contact women's football team! The Mayhem are the flagship program under the **Maine Women's Football Inc., a 501(c)(3) non-profit organization created to support women and girls in the sport of football.**

The team competes in the Women's Football Alliance (WFA), a league with over 60 teams around the country. **Each of the last two years we took home the Northeast Regional Championship.** We are excited to get back on the field and continue our pursuit of the 2025 National Championship! We will begin practicing in January using indoor facilities. League play begins in April followed by playoffs in June and July.

We need your help to in keeping this program successful. As you can imagine, there are many costs in providing such a unique opportunity for Maine's women. Costs in our prior season totaled over \$40,000 and included rental of indoor practice facilities at over \$300 per hour, game day field rental, uniforms, equipment, team insurance, game official fees as well as travel for away games. We could not have done it without the support of our sponsors!

We offer a variety of advertising/sponsorship packages. We have designed an option to fit any budget. Any amount would be greatly appreciated!

We have a strong social media presence with nearly **7000 followers** among the platforms we use, and that number continues to grow. In addition to contributing to a non-profit, you may select support options that will feature your business on our various platforms.

We would love the opportunity to partner with you to support the team and promote your business. Please review the options shown on the following page and let us know which one you would prefer. We can also customize a sponsorship package that fits your company's needs.

Please join us supporting these remarkable women in their journey towards a successful football season.

Respectfully,

Kate Archambault

Kate Archambault

General Manager
Maine Women's Football Inc.
Email: MayhemGM@maine.rr.com

Let the Mayhem Continue!



2025 Mayhem Sponsorship Options

In addition to our traditional offerings, we have redesigned our programs to give our community business partners the opportunity for enhanced visibility on our social media platforms, website, home games and live streaming.

Package	Basic	Bronze	Silver	Gold	Platinum	Diamond
Amount	\$100	\$250	\$500	\$1000	\$2500	\$5000
Merchandise, Season Passes and Game Day Tickets						
Season Passes	2	2	4	6	8	8
T-Shirts	2	2	4	4	6	6
Appreciation Plaque			8" by 10"	8" by 10"	9" by 12"	12" by 15"
Logo on Sponsor T-Shirt				Back	Sleeve	Sleeve
Log on Season Passes or Game Day Tickets					Yes	Yes
Home Game Day Advertising						
Game Day Brochure Ad		Qtr Page	Qtr Page	Half Page	Full Page	Full Page
Sponsor Banner (1)			3' by 6'	3' by 6'	4' by 8'	4' by 8'
Sponsor name announcements (2)			Half Time	Each Half	Each Quarter	Each Quarter
Custom Advertisement Read by Stadium Announcer (3)				2x per Game	3x per Game	4x per Game
Ongoing Advertising: Website, Social Media and Live Streaming						
Website (4)		Yes	Yes	Yes	Yes	Yes
Mentions on Mayhem social media (5)		Yes	Yes	Yes	Yes	Yes
Live Streaming Partner (6)					Yes	Yes
Individualized Posts (7)					Yes	Yes
Individualized Reels (8)						Yes

Notes:

Game Day Advertising

- (1) A banner with your business name, logo and contact information will be displayed at all home games. Sponsors may opt to provide their own custom banner.
- (2) Your business name will be announced during each home game based on the schedule above.
- (3) The stadium announcer will read a short, customized advertisement 2 to 4 times per game based on the schedule above.



Ongoing Advertising

Your support is essential to our success, so we want to make sure you are well represented through our various media platforms.

- (4) We will list your business name, logo and link to your website and/or Facebook page on the Mayhem Website.
- (5) We currently have over 7000 followers and are continuing to grow. Your business will receive mentions in our social media posts as follows:

During our season, our standard weekly announcements include advertising our upcoming games on Wednesdays and Saturdays, announcing our scores Sundays, and "Mayhem Mondays" where we announce the player(s) of the game. We also have "non-game" week posts featuring a variety of our upcoming activities.

- **Diamond, Platinum, and Gold Sponsors will be featured sponsors in our weekly posts on a rotating basis.**
 - **Bronze and Silver Sponsors will be recognized once per month.**
- (6) We will be live streaming all our games through our Facebook page. Platinum and Diamond sponsors will be featured as our live streaming partners during our live stream events. Your company logo will be included.
- (7) Platinum and Diamond sponsors may have a company made advertisement on our page or we can create on your behalf.
- (8) Diamond sponsors will receive individualized reels (video content) on our page. The reels will include such items as "Messages from our Captains", "Thank You's from our players", etc.

Thank you for your support. Please fill out your selection on the following page and indicate your preferred T-shirt sizes, if any.

For levels receiving a banner, please email a high-resolution logo to us as soon as possible to allow time for your banner to be made. Your desired wording for any game day advertisements must be sent prior to the first home game.

Please send logos and advertisement information via email to Mayhemgm@maine.rr.com.

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I would like to purchase the following Maine Mayhem package shown on the previous pages.

Basic Bronze Silver Gold Platinum Diamond

Please indicate the T-shirt sizes you would like based on the number included in the package you selected.

If you would prefer not to receive any t-shirts, place an X under "None" in the grid below.

	None	Shirt 1	Shirt 2	Shirt 3	Shirt 4	Shirt 5	Shirt 6	Shirt 7	Shirt 8
Selection									

Please check here if you would prefer not to receive the sponsor appreciation plaque.

I am sponsoring the following Mayhem Team member _____

Business Name		Contact Person	
Address		City, State & Zip	
Email		Phone #	

Please provide the data you would like us to include on your banner and social media.

Website	
Email contact	
Phone #	
Other content	

Payment may be made by check or Venmo. Checks should be made payable to Maine Mayhem. Venmo payments should be sent to @katearch. (The last four digits of the account phone number is 7213).

The mailing address is Maine Mayhem, c/o Kate Archambault, 10 Cloverleaf Lane Scarborough, Maine 04074.

If you wish to pay by Venmo, please mail or email a copy of the completed form to mayhemgm@maine.rr.com for any Venmo payments.

Completed forms and checks may also be given to the person you are sponsoring to remit to the team.

Please email logos to be used in all promotional options to mayhemgm@maine.rr.com

Sponsor's Acknowledgement

I have purchased a _____ Mayhem package in the amount of _____ and will receive the items listed on the 2025 Sponsorship Packages listed on the previous pages.

Business Representative's Signature _____ Date _____

Let the Mayhem Continue!