

Maine Mayhem

1 Fireside Lane
Saco, Maine 04072



Women's Football

info@mainemayhemfootball.com
207-615-7213

To Our Community Business Partners,

Thank you for your interest in supporting the Maine Mayhem, Maine's only full contact women's football team! The Mayhem are the flagship program under the **Maine Women's Football Inc., a 501(c)(3) non-profit organization created to support women and girls in the sport of football.**

The team competes in the Women's Football Alliance (WFA), a league with over 60 teams around the country. **Last year we took home the Northeast Regional Championship.** We are excited to get back on the field and continue our pursuit of the 2024 National Championship! We will begin practicing in January using indoor facilities. League play begins in April followed by playoffs in June and July.

We need your help to in keeping this program successful. As you can imagine, there are many costs in providing such a unique opportunity for Maine's women. Costs in our prior season totaled over \$35,000 and included rental of indoor practice facilities, game day field rental, uniforms, equipment, team insurance, game official fees as well as travel for away games. We could not have done it without the support of our sponsors!

We offer a variety of advertising/sponsorship packages. We have designed an option to fit any budget. Any amount would be greatly appreciated!

We have a strong social media presence with nearly **6000 followers** among the platforms we use, that number continues to grow. In addition to contributing to a non-profit, you may select support options that will feature your business on our various pages.

We would love the opportunity to partner with you to support the team and promote your business. Please review the options shown on the following page and let us know which one you would prefer. We can also customize a sponsorship package that fits your company's needs.

Please join us supporting these remarkable women in their journey towards a successful football season.

Respectfully,

Kate Archambault

Kate Archambault

General Manager
Maine Women's Football Inc.
Email: MayhemGM@maine.rr.com

Let the Mayhem Continue!

2024 Mayhem Sponsorship Options

We offer the following advertising/sponsorship packages:

Package	Basic	Bronze	Silver	Gold	Platinum
Amount	\$100	\$250	\$500	\$1000	\$2500
Season Passes	2	2	4	6	8
T-Shirts	1	2	4	4	4
Mayhem Website (1)	Yes	Yes	Yes	Yes	Yes
Game Day Brochure Ad		1/4 page	1/4 page	Half Page	Full Page
Game Day Announcements (2)		Each half	Each Quarter	Each Quarter with custom ad	Each Quarter with custom ad
Social Media Advertising Schedule (3)		Monthly	Bi-weekly	Weekly + featured ad	Weekly + featured ad
3 by 6 Banner (4)			Yes	Yes	Yes
Appreciation Plaque			8" by 10"	9" by 12"	12" by 15"
Logo on 2024 Sponsor T-shirt				Back	Sleeve
Logo on Season Passes & tickets					Yes

- (1) All sponsors will have their name, logo, and website link on the Maine Mayhem Website.
- (2) The stadium announcer will recognize your business during each of our home games; Gold and Premium sponsors will have the opportunity to have a custom advertisement read by the announcer each quarter.
- (3) Businesses will be recognized on our social media platforms based on the schedule above. Additionally, Gold and Platinum sponsors will be recognized as the sponsor of our weekly featured posts on a rotating basis. Platinum sponsors may also provide weekly advertising content for us to share on our platforms.
- (4) A 3 X 6 Banner will be displayed at all of our home games.

A high-resolution logo must be provided to the Mayhem by the end of February 2024 to ensure inclusion. Please email it to mayhemgm@maine.rr.com

Maine Mayhem

1 Fireside Lane
Saco, Maine 04072



Women's Football

info@mainemayhemfootball.com
207-615-7213

I would like to purchase the following Maine Mayhem package shown on the previous page.

Package	Sponsorship Level	Please indicate your choice of t-shirt sizes below.							
	Basic @ \$100	Shirt 1		None					
	Bronze @ \$250	Shirt 1		Shirt 2		None			
	Silver @ \$500	Shirt 1		Shirt 2		Shirt 3		Shirt 4	None
	Gold @ \$1,000**	Shirt 1		Shirt 2		Shirt 3		Shirt 4	None
	Platinum @ \$2,500**	Shirt 1		Shirt 2		Shirt 3		Shirt 4	None

____ Please check here if you would prefer not to receive the sponsor appreciation plaque.

I am sponsoring the following Mayhem Team member _____

Business Name		Contact Person	
Address		City, State & Zip	
Email		Phone #	

Please provide the data you would like us to include on your 3 by 6 banner and social media.

Website	
Email contact	
Phone #	
Other content	

Payment may be made by check or Venmo. Checks should be made payable to Maine Mayhem. Venmo payments should be sent to @katearch. (The last four digits of the account phone number is 7213).

The mailing address is Maine Mayhem, c/o Kate Archambault, 1 Fireside Lane Saco, Maine 04072.

If you wish to pay by Venmo, please mail or email a copy of the completed form to mayhemgm@maine.rr.com for any Venmo payments.

Completed forms and checks may also be given to the person you are sponsoring to remit to the team.

Please email logos to be used in all promotional options to mayhemgm@maine.rr.com

Sponsor's Acknowledgement

I have purchased a _____ Mayhem package in the amount of _____ and will receive the items listed on the 2023 Sponsorship Packages listed on the previous pages.

Business Representative's Signature _____ Date _____

Let the Mayhem Continue!